



**2018 Nonprofit Conference**  
**“Strengthening Through Innovation and Inclusion”**

**Wednesday, May 16<sup>th</sup> - 8 AM to 5 PM**  
**Hilton Garden Inn: 1100 South Avenue, SI, NY 10314**

**Attendee Form & Workshop Information**

**Staten Island NFP Association Members:**  
\$75 first attendee, \$50 each additional attendee

**Non-Members:**  
\$95 per person

**Name:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Department (circle one):**  
Executive      Development      Communications      Admin      Other: \_\_\_\_\_

**Are Multiple People Attending? (circle one):**      Yes      No  
*If YES, please have each attendee fill out a form and select workshops.*

**Please Select Your Workshops (1 for each session):**

**Morning (10:30 AM to 11:30 AM)**

- Keeping Up with Rapidly Changing Employer Regulations in NYC:* This workshop will feature discussion on recent and upcoming regulations enacted in New York City and other legislative efforts coming down the pipeline that organizations need to be aware of to ensure they are in compliance. *Provided by Julienne Verdi, J. Verdi Law, LLC.*
- Planning for Success: Succession Planning:* Learn the nuts and bolts of succession planning, including what is required in organizational culture to be able to plan? What conversations do you need to have before you can begin to plan? What does a succession plan look like and how do you make it a living document? *Provided by Sharon Stapel, President, Nonprofit Coordinating Committee of New York (NPCC).*
- Insurance: A Mile High Perspective:* If you are an organization under \$500,000, understand how to build an employee benefits package, how to build a relationship with your insurance team, and an overview of New York State’s new Paid Family Leave law. *Provided by Bob Bentson, Bentson Insurance Group.*
- Engaging the New Donor: Next Gen, Inheritors, Entrepreneurs, and People of Color:* This workshop will present an overview on these new donor bases and address the importance of engaging them in your work as volunteers, leaders, and donors. *Provided by Sharmila Rao Thakkar, MPH, MPA / Principal, SRT Advising & Consulting, LLC.*

***Please see second side to select afternoon workshops.***

## Workshop Information

### Please Select Your Workshops (1 for each session):

#### Early Afternoon (1:00 PM to 2:00 PM)

- Building an Effective Partnership with Your Board Chair:* Conventional wisdom emphasizes the importance to a nonprofit organization of its core leadership: a healthy board chair-executive director relationship. This panel will feature three nonprofit executives along with their board chairs discussing different interpersonal dynamics that exist in their relationships: ideas sharing, knowledge-sharing, and give and take. *Provided by Gary Bernstein, Bernstein Group and Associates.*
- A Beginners Guide to Nonprofit Financial Reports:* Geared toward the non-financial, nonprofit executive and staff, a review of basic financial terminology, the components of the necessary financial statements, and the types of information that is sought by the variety of statement users such as donors, funding agencies, the IRS, and your board. *Provided by Daniel Rauch, Chief Financial Officer- Eden II Programs.*
- Advanced Insurance Concepts for Large Organizations:* For organizations with a \$500,000 or larger operating budget. Learn how technology and services are changing the industry, how to tame the insurance beast, the Affordable Care Act-It's Still the Law, and a deep dive into NYS' Paid Family Leave law. *Provided by Bob Bentson, Bentson Insurance Group.*
- Event Planning A to Z:* Learn from a panel of experts what it takes to develop, budget, and host a successful fundraising event for your organization. Discussion will include non-dinner events, organizations with a small budget, and what you should be prepared to discuss when looking for a venue. *Provided by Stefanie Racano, Eden II Programs Director of Development; Arlene Sorkin, Executive Producing Officer, IlluminArt Productions; Laura Delin, Associate Executive Director, A Very Special Place; Carlann Scala, Corporate Sales Manager, Hilton Garden Inn.*

#### Late Afternoon (2:00 PM to 3:00 PM)

- Half Truths About Talent Management:* Studies show nonprofit leaders find human resources is the most depleting and the least energizing aspect of their work. Thus talent management remains a significant challenge for nonprofits. Learn common half truths about nonprofit organizations' ability to manage talent effectively, and share some beginning strategies to overcome common talent management pitfalls. *Provided by Community Resource Exchange (CRE).*
- Making Mission Impact: Engaging Corporate Volunteers:* Through a partnership lens, this workshop will provide informed tips and resources for how community-based nonprofits can identify the right corporate partners and develop and market attractive corporate volunteer projects and programs – all while keeping mission and vision intact. *Provided by May Malik, NYC Service.*
- Engaging a Dispersed & Diverse Board:* How does geography and diversity affect an organization's mission? How do you get diverse and dispersed board members engaged in the work? This workshop will address building an effective board through strategies to engage your diverse/dispersed board and best practices for structuring relationships, communications, meetings, and evaluation. *Provided by Sharmila Rao Thakkar, MPH, MPA / Principal, SRT Advising & Consulting, LLC.*
- Why Global Thinking Makes Dollars and Cents for Your Nonprofit:* Learn tips and tricks for creating a marketing campaign that looks like a million bucks with little or no cost. Learn how to expand your target audience and present them with engaging content that gets them to respond by using interactive videos and blogs that live on your website and social media pages. *Provided by Leticia Remauro, The Von Agency.*

Please send your completed form to: [Alutz@sinfpa.org](mailto:Alutz@sinfpa.org) or to Alex Lutz, Staten Island NFP Association, 669 Castleton Avenue, Building A, Staten Island NY 10301